



# In-Store Marketing Solutions

Engaging customers in-store is an important stop on their path to purchase. With our platform, you'll optimize common customer touch points such as when they call, when they're at your counter, and while they wait, and turn them into selling opportunities. And with access to our library of automotive content and talented designers and producers, you can quickly create and update the messaging that's most relevant to your brand.

## ENGAGE YOUR CUSTOMERS



### DIGITAL SIGNAGE

Visual marketing that engages, educates, and entertains customers.

*From \$55/mo\**



### ON-HOLD MARKETING

Engage customers even if you have to place them on hold.

*From \$44/mo\**



### OVERHEAD MUSIC

Fully licensed in-store radio that integrates your brand messages.

*From \$45/mo\**

\*Pricing for Members only. One-time account setup + device activation fee applies.

Want to learn more?

## Request a Free Consultation Today!

Contact Sales at (800) 584-4653 (x4) or [sales@spectrio.com](mailto:sales@spectrio.com)

[spectrio.com/pronto](https://spectrio.com/pronto)

Service Menu Board

Waiting Room TV



**Your Logo Here** *Driven to Serve You!*

**TIRE TRENDS WORN DOWN?**

| OIL CHANGE     |         |
|----------------|---------|
| Conventional   | \$23.95 |
| Semi Synthetic | \$34.95 |
| Full Synthetic | \$54.95 |

| MAINTENANCE                  |         |
|------------------------------|---------|
| Wiper Replacement            | \$12.95 |
| Cabin Air Filter Replacement | \$35.95 |
| Headlight Restoration        | \$89.95 |
| Tire Rotation & Balance      | \$49.95 |

**Forecast**

| 1 PM | 3 PM | 5 PM | 7 PM |
|------|------|------|------|
| 68   | 67   | 65   | 62   |



**Your Logo Here** **Wed, Feb 22**

**Brake Service**

Our technicians can inspect your brakes to make sure they're operating properly and safely.

Automobile technicians must have current skills and knowledge to keep pace with the ever-changing vehicles. That's why we employ qualified ASE certified technicians.

## DIGITAL SIGNAGE

Customers buy when they understand. So whether they're at your counter, in your waiting area, or you're dealing with them one-on-one, equip yourself with the tools and content to build their knowledge about your brand. From pricing and promotions, to the reasons why different repairs are important, use Digital Signage to demonstrate value and build trust.

## ON-HOLD MARKETING

85% of your customers who call prefer on-hold messages to silence. On-Hold Marketing combines custom messaging and music that can increase call retention, promote specific services and drive revenue.

## OVERHEAD MUSIC & MESSAGING

Overhead Music has the power to influence shopper behavior and drive sales for your business. It's the perfect way to blend the perfect retail atmosphere with custom ads that promote your brand.

## Educate Customers on Demand

Free with any service, **Vehicle on Demand** takes the complexity out of car maintenance by explaining complicated repairs with simple language and 3D animations. Use it on your Digital Signage, or any mobile or tablet device with the VOD app.

